

CCPA – Notice at Collection

We, Renasant Bank, Renasant Corporation, Renasant Insurance, Inc., Renasant Leasing Corp. II, Park Place Capital Corporation, Renasant Capital Funding Corporation, Renasant Capital Corp. II, and Continental Republic Capital, LLC d/b/a Republic Business Credit and any entity owned or controlled by Renasant Corporation or Renasant Bank (collectively referred to in this Notice as “Renasant,” “we,” “our,” or “us”), are providing this notice to California Residents as required by the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act (collectively referred to as the “CCPA”). As used herein, personal information means information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

Personal information does not include:

- Publicly available information from government records.
- Deidentified or aggregated consumer information.

With a limited exception, certain provisions of the CCPA do not apply to Personal Information covered by or collected under industry-specific privacy laws including but not limited to Personal Information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA) or California Financial Information Privacy Act (FIPA), and the Driver's Privacy Protection Act of 1994. Terms such as “sold” or “shared” have the meaning provided in the CCPA.

I. Categories of Personal Information and Sensitive Personal Information We May Collect

We collected the following categories of Personal Information from our consumers within the last twelve (12) months:

Category	Business Purpose	Collected, Sold, or Shared? An “x” indicates a “yes” response.
<p>Identifiers.</p> <p><i>Examples:</i> A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.</p>	<p>Collected as part of an inquiry or application for our products or services, utilized for identity confirmation, product/service processing, authenticating information, and compliance with government regulatory requirements.</p>	<p>Collected <input checked="" type="checkbox"/></p> <p>Sold <input type="checkbox"/></p> <p>Shared <input type="checkbox"/></p>
<p>Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).</p> <p><i>Examples:</i> A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy</p>	<p>Collected as part of an inquiry or application for our products or services, utilized for identity confirmation, product/service processing, authenticating information, or compliance with government regulatory requirements.</p>	<p>Collected <input checked="" type="checkbox"/></p> <p>Sold <input type="checkbox"/></p> <p>Shared <input type="checkbox"/></p>

Category	Business Purpose	Collected, Sold, or Shared? An “x” indicates a “yes” response.
number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.		
<p>Protected classification characteristics.</p> <p><i>Examples:</i> Age, race, color, ancestry, national origin, citizenship, marital status, sex, veteran or military status.</p>	For compliance with government regulatory requirements on monitoring or demographic information collection and collected as part of an inquiry or application for our products or services.	Collected <input checked="" type="checkbox"/> Sold <input type="checkbox"/> Shared <input type="checkbox"/>
<p>Commercial information.</p> <p><i>Examples:</i> Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	For use in a financial transaction, evaluation of creditworthiness, review or granting of collateral, or determining terms or conditions of product or service.	Collected <input checked="" type="checkbox"/> Sold <input type="checkbox"/> Shared <input type="checkbox"/>
<p>Internet or other similar network activity.</p> <p><i>Examples:</i> Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.</p>	Internet or network activity information, such as browsing history and interactions with our website and Internet Protocol location. To monitor or improve online and website interactions, for security purposes.	Collected <input checked="" type="checkbox"/> Sold <input type="checkbox"/> Shared <input type="checkbox"/>
<p>Professional or employment-related information.</p> <p><i>Examples:</i> Job title, company name, address, current or past job history, employment status.</p>	Collected as part of an inquiry or application for our products or services, product/service processing, authenticating information, reviewing creditworthiness information, or verifying financial capacity.	Collected <input checked="" type="checkbox"/> Sold <input type="checkbox"/> Shared <input type="checkbox"/>
<p>Education information.</p> <p><i>Examples:</i> Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as student financial information.</p>	Collected as part of an inquiry or application for our products or services, product/service processing, authenticating information, reviewing creditworthiness information, or verifying financial capacity.	Collected <input checked="" type="checkbox"/> Sold <input type="checkbox"/> Shared <input type="checkbox"/>
<p>Sensitive Personal Information.</p> <p><i>Examples:</i> Social security number, driver’s license number, passport number, account number, racial or ethnic origin.</p>	Collected to provide requested services or product, facilitate account access and maintenance, utilized for identity confirmation, product/service processing, authenticating information,	Collected <input checked="" type="checkbox"/> Sold <input type="checkbox"/> Shared <input type="checkbox"/>

Category	Business Purpose	Collected, Sold, or Shared? An “x” indicates a “yes” response.
	and compliance with government regulatory requirements.	

Unless otherwise notified, we will not use your personal information for any purpose substantially different than those listed above. If we will use your personal information for different purposes, we will notify you of the new use and obtain your explicit consent for the new use. If we intend to collect additional categories of personal information not disclosed above, we will provide you with a new Notice at Collection.

With the exception of internet and other network activity, we retain the Personal Information identified above for the duration of a product, service, or our ongoing relationship and as required by regulatory requirements or our record retention policy. Also, the internet and other network activity information we collect does not identify consumers and is retained in accordance with website analytics settings.

Sharing and Sale of Personal Information

We do not share Personal or Sensitive Personal Information with third parties for cross-context behavioral advertising (“Sharing”). We do not sell Personal or Sensitive Personal Information. In the preceding twelve (12) months, we have not sold or Shared Personal Information or Sensitive Personal Information. We also do not sell or Share the Personal Information of consumer’s we actually know are less than 16 years of age.

II. CCPA Privacy Notice

Our Renasant California Consumer Privacy Act Privacy Notice and our general privacy notice are located at the following links:

- [\[Renasant Bank Privacy\]](#)
- [\[CCPA Policy\]](#)

III. Questions

If you have any questions or comments about this Notice, the ways in which Renasant collects and uses your information described here, our [Privacy Notice for California Residents](#), and in our general [Privacy Notice](#), your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us by:

Renasant Bank
 Attention: CCPA Privacy Request
 P. O. Box 4140
 Tupelo, MS 38803

- **Phone:** 877-367-5371
- **Email:** info@renasant.com
- **Online:** Logging into your online banking account with us and using the messaging service located within the online banking account.

Date of Last Update: January 1, 2024